

MEDIA ARTS PROGRAM



Media Arts is the study of human communication through photography, cinema, animation, audio, digital arts, and interactive media. Creatively, students employ the elements of space, time, light, motion, color, image relationships, sound and interactivity to express their perspective feelings and ideas. Critically, they learn to interpret and evaluate media (with emphasis on the contemporary) via aesthetic, cultural, and historical contexts to become more thoughtful and enlightened consumers. Students are also motivated to understand the impact of media on politics and personal decision-making.

Curriculum

Students obtain four credits in four semesters of intensive, theme-based sequential curriculum using the block system. Junior students are introduced to a variety of genres and approaches to subject matter, basic technology, and criticism in an historical and cultural context. Senior students explore advanced skills and techniques, advanced history and theory, career planning and portfolio, and work on an independent senior project of their choice as they develop a personal vision.

Projects are usually theme based with specific requirements such as incorporating particular techniques or learning a technical skill. Projects are created individually as well as collaboratively. Issues and methods of presentation are discussed as works are prepared for exhibition in the gallery or as part of a video and film screening. Students have 5 – 7 shows per year.

Key Concepts:

- Creative development of ideas & aesthetics
- Analysis & interpretation
- History of cinema, photography & new media arts
- Career planning, portfolio development and leadership skills
- Technology skills

JUNIOR Courses

Exploring the Darkroom
Introduction to Digital Photography
Introduction to Graphic Design
Introduction to Cinema:
 Animation
 Video Poem
Narrative Cinema: Language of Film
Documentary Photography and Cinema
Junior Independent Project
Portfolio Preparation

SENIOR Courses

Alternative Photographic Processes
Graphic Design Two
Experimental Cinema
Printmaking
Screenwriting and Narrative Cinema
Portrait Photography
Interactive Design: Web Branding and Professional Packaging
Portfolio Preparation and Interviews
Senior Independent Project

For more information:

mediaarts@pcae.k12.mn.us